



Sugar 101

Seminar Overview

Our Sugar 101 seminar provides comprehensive coverage of the North American sugar market, including how Mexican sugar is impacting U.S. sugar producers and consumers. This seminar is an excellent introduction to the industry. Commodity veterans benefit from this seminar as well, examining market trends and fundamentals and discussing market intelligence with industry experts. Based on participant knowledge and background, we can construct targeted seminars to provide the most beneficial information.

Please contact us for more information.

The U.S. Sugar Industry

The U.S. Sugar Industry: Cane and Beet Sugar

Supplier Profiles

Supplier Capacities: Current and Projected
Supplier Sales and Market Share: Current and Projected

Impact of Government Sugar Programs

U.S. Sugar Production: Current and Projected

Regional Beet Sugar Breakdown
Regional Cane Sugar Breakdown

Sugar Refining Operations

U.S. Sugar Consumption: Current and Trends

Regional Sugar Deliveries
Consumer Attitudes toward Sugar
Sugar vs. High Fructose Corn Syrup:
Substitution Trend

Sugar Pricing

Refined vs. Raw
Price Histories
Impact of Stocks-to-Use

The Mexican Sugar Industry

Grupo (Supplier) Profiles and Mills

Impact of the Sugar Industry in Mexico

Mexican Sugar Production: Current and Projected

Sugar Refining in Mexico

Types of Refined Sugar
Differences between U.S. and Mexican Sugar

Mexican Sugar Consumption

HFCS in Mexico

Sugar Exports to the U.S.

IMMEX
Export Quota

U.S. vs. Mexican Sugar Pricing

© 2023 McKeany-Flavell Company, Inc. All rights reserved. For internal distribution only.

Seminar Overview Continued

The World Sugar Outlook

Global Supply and Demand

- Historical Production
- Historical Surplus/Deficit Production
- Production Leaders
- Major Exports
- Major Consumers

Impact of Currency Exchange Rates

#11 (World) Market Pricing

- #11 Pricing History
- Speculative Influence on the #11 Market
- #11 vs. #16 (Domestic) Pricing



© 2023 McKeany-Flavell Company, Inc. All rights reserved. For internal distribution only.