

Sector: [Cocoa & Chocolate](#)

Cocoa & Chocolate 101

Our Cocoa and Chocolate 101 Seminar is a comprehensive look at the cocoa and chocolate industry and is an excellent introduction to the cocoa world. Commodity veterans benefit from the discussion of market trends and fundamentals and market intelligence commentary from industry experts. Based on participants' knowledge and background, we can construct targeted seminars that provide the most beneficial information. Please contact us for more information.

History of Chocolate

Cocoa's History in Mesoamerica and Europe

Production Cycle

Cocoa Growing Regions

West Africa

Southeast Asia

South America

Bean Fermentation Process

World Production/Grind

Production and Surplus/Deficit Cycle

Production Leaders

In-Depth Discussion by Country

Long-Term Outlook

Grind and Consumption

Grind in Mature Markets vs. Origins

Global Consumption Trends

Impact of Surplus/Deficit Supply Cycle

Chocolate Consumption in Emerging Markets

Chocolate/Semi-Finish Production

Chocolate Production Process Flow

How Chocolate Is Made

Standards of Identity of Chocolate

Tempering Chocolate

Semi-Finish Production Process Flow

Chocolate Liquor

Cocoa Butter

Cocoa Powder

Ingredient Substitution

Quality Control

Cocoa Bean Market

London (Liffe) and U.S. (ICE) Cocoa Market Pricing History

Speculative Influence on the Market

Arbitrage and Its Influence

Chocolate Pricing

Differences between Milk, Dark, and White Chocolate

Cost Factors

Ingredient Breakdown

Ratios and Ratio Formulas

Cocoa Butter Ratios

Cocoa Powder Ratios

Historical Combined Ratios

Cake Ratios

Supplier Profiles

Major Producers of Chocolate

Major Producers of Cocoa Powder

Market Trends

Fair Trade

Organic

High Cacao and Dark Chocolate

High Polyphenol

Single-Origin

Corporate Responsibility