McKeany-Flavell
Commodities. Ingredients. Intelligence.

Web
inquire@mckeany-flavell.com
www.mckeany-flavell.com

Phone
+1 510 832 2866

Ingredient Sector: Sweeteners

The U.S. Corn Wet Milling Industry

Without question, getting a handle on the U.S. and global sugar markets is challenging: Complex government programs here and abroad, competing sweetener markets, and volatile supply and demand fundamentals demand constant attention. Now we must add the strengthening debate over biotech crops to the list as consumers push for labeling laws to identify products containing genetically modified organisms (GMOs), affecting both beet sugar and corn sweeteners.

What is driving consumer interest in labeling laws? If demand for non-genetically modified (GM) sugar continues to grow, how might the sugar industry evolve in response? Our new report explores these questions and more arising from expanding use of non-GM sugar.

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